

# Leadership Fundamentals

WEBINAR

## Thursday 30th November 2023

### All Delegates will receive

- Increased knowledge in Handling Difficult Conversations
- A set of Course downloads
- A certificate for your appraisal portfolio

Introducing your speaker

**Tracy Ellis**  
Leadership Coach and  
Experienced Leadership Trainer

### Meet the Speaker ...

## Tracy Ellis

Tracy Ellis is a leadership coach and experienced leadership trainer.

She previously spent 15 years as a Lecturer in the Business School at Salford University, worked as a HR Professional at Salford Royal Hospital and the Greater Manchester Ambulance Service and as a GP Practice Manager.

For the past 15 years she has worked in Leadership Development roles in 2 universities as well as running her own consultancy.

She is a Fellow of the Higher Education Academy, ILM Authorised Trainer, Co-Chair of the North West Staff Development Network for Higher Education and Professional Member of the European Mentoring and Coaching Council. She is CIPD qualified, has a PG Cert in Teaching and ILM Level 5 Coaching Qualification.

At the University of Liverpool she currently runs a Strategic Leadership Programme, Middle Managers Programme and runs the University Mentoring Scheme and the North West Higher Education Coaches' Network.

Tracy's current external projects include the design and delivery of a Leadership Programme for Clinical Research Leads from institutions across the Horn of Africa who are responsible for a multi million pound "One Health" project which aims to improve the health and wealth of people in the Horn of Africa as well as delivering leadership training for the National Institute for Health Research (NIHR) Scholars Programme for Clinical Academics in the North West.



## Your Learning Agenda ...

### Leadership Fundamentals - 1.5 hours

This Leadership Fundamentals webinar has been designed for those who are looking to become a more effective leader.

This course explains what makes a good leader, how certain skills and behaviours can be developed to help be a better leader, and how these skills can be implemented into real world scenarios.

#### The session will include:

- ▶ What it means to be a leader – leading self and others, formal and informal leadership
- ▶ Understand different leadership styles and their appropriateness to the situation
- ▶ Adopting effective methods of communication and influence
- ▶ Self identity, behaviour and impact

## Programme ...

<b>14:00 - 15:00pm</b>	<b>Webinar Session 1</b>
<b>15:00 - 15:25pm</b>	<b>Optimising management of Cows Milk Protein Allergy in Primary Care</b> <b>Cathy O'Neill</b> <b>Senior Territory Business Manager for Yorkshire</b>
	Sponsor presenting at this webinar: 
<b>15:25 - 16:00pm</b>	<b>Q&amp;A's</b>
<b>16:00pm</b>	<b>Webinar Ends</b>

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