

# Building your leadership Identity

WEBINAR

## Thursday 12th September 2024

### All Delegates will receive

- Increased knowledge in Building your leadership Identity
- A set of Course downloads
- A certificate for your appraisal portfolio

**Course Accredited for 2 hrs CPD**

Introducing your speaker

**Tracy Ellis**

**Leadership Coach and Experienced Leadership Trainer**

CIPD Dip (Chartered Institute of Personnel and Development)

City and Guilds PG Teaching Certificate

ILM Coaching Certificate (Level 5)

Fellow Higher Education Academy

Accredited Mediator

### Meet the Speaker ...

## Tracy Ellis

Tracy Ellis is a leadership coach and experienced leadership trainer.

She previously spent 15 years as a Lecturer in the Business School at Salford University, worked as a HR Professional at Salford Royal Hospital and the Greater Manchester Ambulance Service and as a GP Practice Manager.

For the past 15 years she has worked in Leadership Development roles in 2 universities as well as running her own consultancy.

She is a Fellow of the Higher Education Academy, ILM Authorised Trainer, Co-Chair of the North West Staff Development Network for Higher Education and Professional Member of the European Mentoring and Coaching Council. She is CIPD qualified, has a PG Cert in Teaching and ILM Level 5 Coaching Qualification.

At the University of Liverpool she is currently responsible for enhancing university culture through people development, university managers training, university mentoring scheme and executive coaching provision. She also runs the North West Higher Education Coaches' Network.

Tracy's current external projects include the design and delivery of a Leadership Programme for Clinical Research Leads from institutions across the Horn of Africa who are responsible for a multi million pound "One Health" project which aims to improve the health and wealth of people in the Horn of Africa as well as delivering leadership training for the National Institute for Health Research (NIHR) Scholars Programme for Clinical Academics in the North West.



## Your Learning Agenda ...

### Building your leadership Identity

This webinar has been designed for those who are looking to grow their leadership presence and become the best leader they can be. This course explores leadership identity, how we personalise the characteristic of leadership to drive our intentions, our behaviour and our relationships with others. We examine how we can align how we are perceived by others with how we would like to be perceived to become a better leader.

#### The session will include:

- ▶ Developing self-awareness: understanding what you are capable of
- ▶ Shaping your personal brand: defining how you would like to be perceived by yourself and others
- ▶ Creating your own definition of Leadership: what approach works for you
- ▶ Defining your core values and applying them: what drives your behaviour
- ▶ Develop strong and healthy relationships: building your support network

## Programme ...

**14:00 - 15:00pm    Webinar Session 1**

**15:00 - 15:25pm    Sponsors**

**15:25 - 16:00pm    Webinar Session 1**

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