

All GPs and Practice Nurses Welcome... All GPs and Practice Nurses Welcome... All GPs and Practice Nurses Welcome...



FREE Study Morning for GPs & Practice Nurses
Programme Developed & Sponsored by



Bayer HealthCare



MediConf 2016: Modern Management of Atrial Fibrillation (AF) in Primary Care

Saturday 18th June 2016
**The Venue Edgbaston, 100 Icknield Port Road,
Edgbaston, Birmingham B16 0AA**

At this event

- Listen to Key Local and National Speakers
- Update your knowledge on Atrial Fibrillation
- Receive a Certificate for your Appraisal Portfolio

42 St Annes Road East | Lytham St Annes | Lancashire | FY8 1UR
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Meet the Speakers ...

Professor Richard Hobbs

As well as being Professor and Head of the Nuffield Department of Primary Care Health Sciences at the University of Oxford, he is also the National Director of the NIHR School for Primary Care Research (2009-) and Director, NIHR Collaboration for Leadership in Applied Health Research and Care (NIHR CLAHRC) Oxford. He was Co-Director of the Quality and Outcomes (QOF) Review Panel from 2005-09. He sits on many national and international scientific and research funding boards, including the Council of the British Heart Foundation (until 2012), the Board of the British Primary Care Cardiovascular Society, and is President of the European Primary Care Cardiovascular Society (EPCCS).



His research interests focus on cardiovascular epidemiology and clinical trials, especially relating to vascular and stroke risk, and Heart Failure. Overall his publications include 28 book chapters, 13 edited books and over 350 original papers in peer reviewed journals such as the Lancet, Annals of Internal Medicine, BMJ, Atherosclerosis, EHJ and Stroke. His research has impacted on international health policies and clinical guidelines. Within the NHS, he has consulted on National Service Frameworks for CHD, Atrial Fibrillation, and Heart Failure and several National Institute of Clinical Excellence (NICE) reviews. Professor Hobbs has also provided clinical care in inner-city general practice for over 30 years.

Dr Joe Martins

Dr Martins is a Consultant Interventional Cardiologist working at Russells Hall Hospital, Dudley and the Wolverhampton Heart and Lung Centre.

He completed his undergraduate training at the University of the Witwatersrand in South Africa and moved to the UK in 1996. He did a research fellowship at Imperial College London and was awarded his MD for his work on atrial fibrillation and the use of a Rapid Access Arrhythmia Clinic in the management of new suspected arrhythmias.

After completing his cardiology training in the West Midlands, he was appointed as a Consultant in 2008. He is the current Head of Service and was the Clinical Lead of the Black Country Cardiovascular Network.

He sits on the local Anticoagulation Steering Committee in partnership with Dudley CCG, and is the lead clinical author of the Dudley Primary Care Atrial Fibrillation and Antiplatelet Guidelines.



Programme and Learning Agenda ...



A Bayer HealthCare Funded Educational Meeting Series

MediConf 2016: Modern Management of Atrial Fibrillation (AF) in Primary Care

Time	Title	Speaker
09.00-09.30	Registration and Refreshments	
09.30-09.40	Maintaining momentum in AF <ul style="list-style-type: none"> ▶ Why prioritise AF? ▶ What does your local area data tell us? 	Professor Richard Hobbs Professor of Primary Care Health Sciences University of Oxford
09.40-10.20	Management of AF in Primary Care <ul style="list-style-type: none"> ▶ Screening and establishing an AF diagnosis ▶ Rate or rhythm control ▶ When and who to refer? 	Professor Richard Hobbs
10.20-11.00	Stroke Prevention <ul style="list-style-type: none"> ▶ Choosing the right option for your patient ▶ Practical Management of Novel Oral Anticoagulants (NOACs) and are they all the same? ▶ The value of Real World Evidence ▶ Ongoing surveillance of your patient 	Dr Joe Martins Consultant Interventional Cardiologist The Dudley Group of Hospitals Russells Hall Hospital
11.00-11.30	Refreshments	
11.30-12.15	Interpreting the ECG <ul style="list-style-type: none"> ▶ Basic electrophysiology ▶ Common case scenarios 	Dr Joe Martins
12.15-13.00	AF Case Studies <ul style="list-style-type: none"> ▶ Common scenarios faced in primary care and how to manage them 	Professor Richard Hobbs Dr Joe Martins
13:00	Meeting Close	

LGB.MKT.10.2015.13211x | Date of preparation: December 2015
In conjunction with MediConf, this meeting has been organised and funded by Bayer HealthCare

There is 1 method of booking:

- Book online at www.mediconf.co.uk

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Name

Surgery Address

LIMITED PLACES AVAILABLE
EARLY BOOKING ADVISED
HIGH DEMAND EXPECTED

Tel No.

Email

ESSENTIAL FOR CONFIRMATION

GP ☐

GP Reg ☐

Nurse ☐

ANP ☐

NP ☐

Sister ☐

(Please tick the appropriate boxes)

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